

Khurram Ejaz

Wordpress Developer

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SUMMARY

Highly skilled and detail-orientated WordPress developer with extensive experience designing, developing, and maintaining dynamic websites. Expertise in theme customization, plugin development, and performance optimization to deliver seamless user experiences. Proficient in translating client requirements into innovative web solutions while adhering to industry best practices and standards. Strong problem-solving skills, a commitment to quality, and the ability to work effectively in collaborative environments.

WORK EXPERIENCE

Senior Wordpress Developer, Digioon

Feb 2024 - Dec 2025

- Developed custom WordPress websites using Gutenberg, Elementor, and custom PHP development, delivering scalable and high-performance solutions.
- Built custom themes, templates, and functionality using PHP, HTML5, CSS3, JavaScript, and WordPress APIs based on client requirements.
- Converted Figma and Adobe XD designs into pixel-perfect, fully responsive websites with clean, maintainable code.
- Customized plugins, developed custom post types, taxonomies, and ACF fields to extend WordPress functionality.
- Led development projects, reviewed code, and collaborated with designers and project managers to deliver high-quality WordPress solutions.

Junior Wordpress Developer, Ziwd

May 2023 - Feb 2024

- Developed and customized WordPress websites using Elementor, themes, and plugins.
- Converted Figma and Adobe XD designs into responsive, pixel-perfect WordPress pages.
- Built and maintained custom website sections using HTML, CSS, JavaScript, and PHP.
- Integrated contact forms, third-party plugins, and essential website functionality.
- Optimized website performance, mobile responsiveness, and basic on-page SEO.
- Collaborated with designers and senior developers to deliver high-quality, user-friendly websites.

Web Developer (HTML,CSS,JS) , Easybew

Feb 2022 - Apr 2023

- Learned the fundamentals of HTML, CSS, JavaScript, and WordPress development.
- Assisted in building and updating responsive web pages under senior developer guidance.
- Customized basic WordPress pages and made content/layout updates.
- Fixed minor UI issues and gained experience with responsive design and website maintenance.

Wordpress Development Skills

- Build, customize, and maintain responsive WordPress websites.
- Develop and customize WordPress themes using PHP, HTML5, CSS3, and JavaScript.
- Create modern websites using Gutenberg, Elementor, and WPBakery with reusable layouts.
- Configure online stores, products, payment gateways, shipping, and checkout customization.
- Develop custom features using PHP, WordPress Hooks, Custom Post Types (CPT), Taxonomies, and ACF.
- Build responsive, pixel-perfect interfaces using HTML5, CSS3, JavaScript, jQuery, and Bootstrap.
- Ensure websites work seamlessly across all devices and major browsers.
- Improve website speed using caching, image optimization, and Core Web Vitals best practices.
- Implement on-page SEO using Yoast SEO, Rank Math, clean URLs, schema, and optimized site structure.
- Install, configure, and customize WordPress plugins to meet business requirements.
- Integrate REST APIs, Google Maps, payment gateways, SMTP, and external services.
- Manage backups, updates, malware protection, SSL, and ongoing website maintenance.
- Deploy websites using cPanel, Cloudways, VPS, DNS management, and SSL configuration.
- Work with Git, GitHub, and collaborative development workflows.

Professional Projects

Mamalco – *Animal Nutrition & Pet Care Store*

Built an e-commerce platform for animal nutrition and pet care products with custom product taxonomies, WooCommerce integration, and SEO optimization using Rank Math.

Mahiworks LLC – *Sports & Activewear E-Commerce*

Developed a custom WooCommerce store for sportswear and activewear with advanced product filtering, high-performance optimization, and responsive user experience.

Ammad Traders – *Wholesale B2B E-Commerce & Services Platform*

Developed a B2B wholesale platform featuring custom services, product filtering, customized WooCommerce checkout, ACF-powered product management, and responsive UI design.

Siddies – *Digital Agency & E-Commerce Services Platform*

Built a professional business website for an e-commerce agency offering Amazon & eBay management, custom web development, SEO, and digital marketing services with a modern, conversion-focused design.

Bluxure – *Luxury Online Store*

Created a modern luxury retail website with custom WooCommerce functionality, optimized Core Web Vitals, secure payment integration, and responsive performance across all devices.

HMY Marketplace LLC – *WooCommerce Multi-Vendor Marketplace*

Developed a scalable multi-vendor wholesale e-commerce marketplace using WordPress and WooCommerce with custom product catalog filters, secure payment gateway integration, and responsive user experience.

EDUCATION

Superior University, Lahore, Pakistan - *Associate Degree in Computer Science,*

Feb 2020 - Apr 2022

CIMS College, Lahore, Pakistan - *Intermediate in Computer Science,*

Mar 2018 - Feb 2020

SKILLS

Frontend Development :HTML, CSS, WordPress Design, HTML Components, CSS Codes, JS

Social Media Marketing :Meta Ads, Social Media Management, Strategic Account, Campaign Strategies

Designing :Canva (Software), post design

Languages :English, Urdu, Punjabi